



Performance Sponsorship Opportunities at Edmonds Center for the Arts!

You are invited to support ECA and the local community as a performance sponsor. Sponsorship provides a unique opportunity to combine philanthropy with community outreach. Your sponsorship goes directly to support the artist of your choosing, covering a portion of their fee to perform and will provide you with exposure to the ECA audience throughout the season.

Audience Profile:

ECA's season includes a variety of artists and performers that draw a wide and varied demographic. For businesses with a target market, we can discuss opportunities that may meet your goals best.

- More than 50,000 people attend events at ECA annually; over 6,000 of those attend the ECA Presented Artist events
- ECA events draw 58% of attendees from outside the Greater Edmonds area; 17% are from the city of Seattle alone
- Our audience tends to be aged 35 and older

For questions, please contact Jamie Herlich, Development Director, at 425-275-8594 or jamie@ec4arts.org.



Benefits:

Through your sponsorship, you can achieve your philanthropic, marketing and community outreach goals with sponsor benefits. Costs of sponsorship vary depending upon the artist.

Maestro \$5,000-\$6,000

- Complimentary tickets to your performance: 8
- VIP refreshments: guests in your party will receive drink coupons for beverages at our concessions counter
- Post performance reception
- Print: name/logo included in season brochure (up to 40,000) and other print materials to support your show
- Web support: logo with hyperlink on ECA website for one month prior to your show; inclusion in e-mail blast prior to your show
- Ticket partner - your name will appear on each event ticket that is distributed
- Event program: name/logo inclusion in event program the night of your performance
- Lobby display: customized poster recognizing you as the performance sponsor, with
- display space for business literature
- Acknowledgement during stage announcements as sponsor of performance
- Listing on Annual Fund Donor wall in ECA lobby for one year



Producer \$3,000-\$4,000

- Complimentary tickets to your performance: 6
- VIP refreshments: guests in your party will receive drink coupons for beverages at our concessions counter
- Print: name/logo included in season brochure (up to 40,000) and other print materials to support your show
- Web support: logo with hyperlink on ECA website for one month prior to your show; inclusion in e-mail blast prior to your show
- Event program: name/logo inclusion in event program the night of your performance
- Lobby signage customized poster recognizing you as the performance sponsor, with display space for business literature
- Acknowledgement during stage announcements as sponsor of performance
- Listing on Annual Fund Donor wall in ECA lobby for one year

Star \$1,500-\$2,500

- Complimentary tickets to your performance: 4
- Print: name/logo included in season brochure (up to 40,000) and other print materials to support your show
- Web support: name/logo on ECA website one week prior to your show, inclusion in one e-mail blast prior to your show
- Event program: name/logo inclusion in event program the night of your performance
- Lobby display: customized poster recognizing you as the performance sponsor, with display space for business literature
- Acknowledgement during stage announcements as sponsor of performance
- Listing on Annual Fund Donor wall in ECA lobby for one year

In addition to receiving these benefits, you are demonstrating your commitment to the arts in our community, the impact of which lasts long after the lights have gone down.



2010-11 Available Artist Sponsorships

Johnny Clegg – Thursday, April 28, 2011

Johnny Clegg is one of South Africa's most celebrated sons. He is a singer, songwriter, dancer, anthropologist and musical activist. His infectious cross-over music, a vibrant blend of Western pop and African Zulu rhythms, has exploded onto the international scene and broken through all the barriers in his own country. Johnny is known for his live and energetic stage performances and rarely tours the US, so this is an exceptional opportunity to see an international star.



This show, SPIRIT IS THE JOURNEY – THE 30TH ANNIVERSARY CONCERT, highlights Johnny Clegg's musical and cultural influences over the past 30 years, as well as the extraordinary events that have made him an international superstar! Audiences will be entertained and enlightened as Johnny tells his STORY, using amusing anecdotes, historical bits and pieces, and anthropological facts – all culminating in a fascinating life story. The kind of story that legends are made of!

Global Beat

Co-Sponsorship: \$1,500-\$3,000