



2010 Arts Crush Gala Auction Sponsorship Opportunities

Edmonds Center for the Arts
Annual Fundraising Event
November 6, 2010
5:00 pm





Event Information

Arts Crush will be held Saturday, November 6, 2010 beginning at 5:00 PM at Edmonds Center for the Arts in the heart of Edmonds. This event draws more than 200 philanthropic leaders from the local community and is one of the most exciting fundraisers in the area. Tickets start at \$125 per person. The event will feature a spectacular silent and live auction hosted by John Curley.

Goals of the Auction

- Raise \$150,000 to support our growing organization. Funds will be used to further ECA's mission by underwriting national and international acclaimed artists, educating young audiences, creating important community programs and maintaining our remarkable facility. The event is designed to offer attendees the opportunity to connect with the organization on a visceral level as they spend their evening exploring and experiencing all of the wonder that ECA's beautiful space has to offer. The unrestricted funds generated by the auction for our annual fund are essential to maintaining the quality of our programs and the extent to which we can reach our community.
- Highlight the contributions of our corporate sponsors and celebrate the important role of corporate philanthropy in our community.
- Provide current donors/supporters with an update on the new milestones we have reached this year and plans for the future.



Attendee Profile

Sponsorship offers businesses a unique philanthropic investment opportunity. It combines strategic marketing with the opportunity to support ECA. It is a way for increased visibility of your organization and sends a clear message to your employees, clients and potential clients that your company is an active participant in bringing the arts to our community. Your sponsorship is leveraged by covering the cost of the event so that every individual donation made by attendees goes directly to our programs. Sponsorship also offers your business direct access a dynamic group of men and women who are:



- Discerning consumers, who, whenever possible, give their business to those that support charitable efforts within their communities;
- Professional leaders, ages 35-60 with significant discretionary income;
- Active in their communities through both philanthropic and volunteer contributions;
- Residents of South Snohomish County/King County

Corporate Sponsorship Levels

Platinum Sponsor: \$10,000 (exclusive)

- 16 tickets to Arts Crush (two tables) with priority table location for dinner/live auction
- Signage recognition at guest entrance
- Sponsor recognition on Invitations, Press Releases, Website, and e-blasts; full page color ad on back cover of the program
- Multiple on-stage mentions as Platinum Sponsor
- Logo included in video/power point presentation
- Recognition on Annual Fund Donor Wall in ECA Lobby for one year
- Recognition in 2010-11 Season Program



Gold Sponsor: \$5,000

- 8 tickets to Arts Crush (one table) with priority table location for dinner/live auction
- Signage recognition at guest entrance
- Sponsor recognition on Website; full page color ad on inside of front or back cover of the program
- On-stage mention as Gold Sponsor
- Logo included in video/power point presentation with other Gold Sponsors
- Recognition on Annual Fund Donor Wall in ECA Lobby for one year
- Recognition in 2010-11 Season Program



Silver Sponsor: \$2,500

- 8 tickets to Arts Crush (one table) with priority table location for dinner/live auction
- Signage recognition at guest entrance
- Half page black and white ad within Event Programs
- Logo included in video/power point presentation with other Silver Sponsors
- Recognition on Annual Fund Donor Wall in ECA Lobby for one year
- Recognition in 2010-11 Season Program



Sustaining Sponsor: \$1,000

- Signage recognition at guest entrance
- Sponsor recognition in Event Programs
- Logo included in video/power point presentation with other Sustaining Sponsors
- Recognition on Annual Fund Donor Wall in ECA Lobby for one year
- Recognition in 2010-11 Season Program